

## TECHNICAL PROGRAM

### DAY 01 - FRIDAY, 14<sup>TH</sup> SEPTEMBER, 2018

<b>INAUGURATION SESSION</b>	<b>Friday, 14<sup>th</sup> September 2018   08.00 to 10.15   Falcon Hall</b>	
	08.00 – 09.00	Conference Registration
	09.00 – 09.10	Lighting of the Oil Lamp and National Anthem
	09.10 – 09.20	Welcome Address by the Conference Convener Mr. Isanka P. Gamage ( <i>Co-Founder &amp; Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i> )
	09.20 – 09.30	Speech by the Conference Co - Chair Dr. Chandana (Chandi) Jayawardena ( <i>President - Chandi J. Associates Inc. Consulting, Canada and International Ambassador &amp; Past President - Institute of Hospitality (HCIMA), UK</i> )
	09.30 – 09.50	Speech by the Conference Co - Chair Prof. Sarath Kotagama ( <i>Professor of Environmental Science, Department of Zoology, University of Colombo, Sri Lanka</i> )
	09.50 – 10.00	Speech by the Hosting Partner Dr. Kandappan Balasubramanian ( <i>Taylor's University, Malaysia</i> )
	10.00 – 10.05	Launch of the Conference Trailer - ICOHT 2019
	10.05 – 10.15	Conference Photograph
	10.15 – 10.35	Morning Refreshments

<b>KEYNOTE FORUM</b>	<b>Friday, 14<sup>th</sup> September 2018   10.35 to 12.05   Falcon Hall</b>	
	10.35 – 11.20	"Tourism Planning and Quanyu Lvyou: Governance and Product for China as a Destination Country" Prof. Tiger Bihu WU ( <i>Peking University, China</i> )
	11.20 – 12.05	"Hospitality and Tourism Management in the Digital Era" Prof. Darshana Sedera ( <i>Research Lead – Digital Transformation Research Group Monash University, Australia</i> )
	12.05 – 12.50	Networking Lunch

<b>KEYNOTE FORUM</b>	<b>Friday, 14<sup>th</sup> September 2018   12.50 to 13.35   Falcon Hall</b>	
	12.50 – 13.35	From Service to Experience – Hospitable Tourism Experiences” Prof. Nigel Hemmington ( <i>Pro Vice-Chancellor International, University of Technology, New Zealand</i> )

<b>TECHNICAL SESSION 01</b>	<b>QUALITY ASSURANCE IN HOSPITALITY AND TOURISM SECTOR MANAGEMENT</b>		
	Friday, 14 <sup>th</sup> September 2018   13.35 to 14.35   Falcon Hall		
	Chaired by Dr. Marco Scholtz ( <i>North-West University, South Africa</i> )		
	13.35 – 13.55	A1	An Assessment of Disaster Preparedness of Selected Tourism Establishment Stakeholders in Tacloban City: Input for an Enhanced Disaster Management Program Faller M. J. V. ( <i>Asian Development Foundation College, Philippines</i> )
	13.55 – 14.15	A2	Personalization of Hospitality Service: Integration of Augmented Reality and Artificial Intelligence Kandappan Balasubramanian, Neethiahnanthan Ari Ragavan ( <i>Taylor’s University, Malaysia</i> )
14.15 – 14.35	A3	The Environmental Quality Impacts on the Demand of Cycling Sport Tourism Huang, Chin-Huang <sup>1</sup> , Yeh, Chun-Chu <sup>2</sup> , ( <i><sup>1</sup>National Taiwan University of Sport, Taiwan, <sup>2</sup>National Yunlin University of Science and Technology, Taiwan</i> )	

<b>TECHNICAL SESSION 02</b>	<b>INNOVATIVE PRACTICES IN HOSPITALITY</b>	
	Friday, 14 <sup>th</sup> September 2018   14.35 to 15.35   Falcon Hall	
	Chaired by Dr. Hiroyuki Yakushiji ( <i>Nara Prefectural University, Japan</i> )	
	14.35 – 14.55	B1
14.55 – 15.15	B2	The Impact of Tourism in Camiguin Island, the Philippines Orlando W. Eduria ( <i>Majan College (University College), Oman</i> )

	15.15 – 15.35	B3	Application of Revenue Management Practices in the Hotel Industry: With Reference to Beach Hotels in Sri Lanka W.K. Moramudali ( <i>University of Vocational Technology (UNIVOTEC), Sri Lanka</i> )
	15.35 – 16.00	Evening Refreshments	

<b>MICE Forum</b>	<b>Friday, 14<sup>th</sup> September 2018   16.00 to 18.30   Falcon Hall</b>		
	16.00 – 18.30	<b>Mice Forum on "Spice Your Mice"</b> Moderator : Dr. Chandana (Chandi) Jayawardena ( <i>President - Chandi J. Associates Inc. Consulting, Canada and International Ambassador &amp; Past President - Institute of Hospitality (HCIMA), UK</i> )	

<b>NETWORKING DINNER</b>	<b>Friday, 14<sup>th</sup> September 2018   19.00 to 21.30   Devon Hotel Kandy</b>		
	19.00 – 21.30	Conference Networking Dinner with Cultural Show hosted by TIIKM at Devon Hotel Kandy	

## DAY 02 – SATURDAY, 15<sup>TH</sup> SEPTEMBER, 2018

<b>TECHNICAL SESSION 03</b>	<b>HOSPITALITY AND TOURISM MARKETING, PLANNING AND DEVELOPMENT</b>		
	Saturday, 15 <sup>th</sup> September 2018   09.00 to 10.00   Falcon Hall		
	Chaired by Dr. Orlando W. Eduria ( <i>Majan College University College, Oman</i> )		
	09.00 – 09.20	C1	Exploring Landscape Values of Large-Scale Infrastructures from Tourists' Point of Views – A Comparative approach Zhu Dongwen ( <i>The University of Tokyo, Japan</i> )
	09.20 – 09.40	C2	From Drab To Fab – Segmenting Visitors to a Décor and Design Exhibition based on Their Behavioral Intentions Kruger M, Saayman M ( <i>North-West University, South Africa</i> )

	09.40 – 10.00	C3	Tourism and Development: The Case Against Tourism Dependency as a Model for Economic Development, Aruba Don Taylor ( <i>University of Aruba, Netherlands</i> )
	10.00 – 10.20	Morning Refreshments	

<b>WORKSHOP</b>	<b>Saturday, 15<sup>th</sup> September 2018   10.20 to 13.20   Falcon Hall</b>		
	10.20 – 13.20	"Innovation in Hotel Administration" Dr. Chandana (Chandi) Jayawardena ( <i>President - Chandi J. Associates Inc. Consulting, Canada and International Ambassador &amp; Past President - Institute of Hospitality (HCIMA), UK</i> )	
	13.20 – 14.20	Networking Lunch	

<b>TECHNICAL SESSION 04</b>	<b>SPECIAL INTEREST TOURISM AND SPECIAL EVENTS</b>		
	Saturday, 15 <sup>th</sup> September 2018   14.20 to 15.40   Falcon Hall		
	Chaired by Dr. Kandappan Balasubramanian ( <i>Taylor's University, Malaysia</i> )		
	14.20 – 14.40	D1	Initiatives in Developing Community-Based Tourism in Madurawala, Sri Lanka: Issues, Benefits and Recommendations N. Ranasinghe ( <i>Nara Prefectural University, Japan</i> )
	14.40 – 15.00	D2	One Ultramarathon, Two Cities: Differences in Social Impact Perceptions Marco Scholtz, Saayman, M. ( <i>North-West University, South Africa</i> )
	15.00 – 15.20	D3	Experiences among Japanese Orphanage Volunteer Tour Participants in Siem Reap, Cambodia Hiroyuki Yakushiji ( <i>Nara Prefectural University, Japan</i> )
	15.20 – 15.40	D4	Who is Riding to the South African Bike festival? Borstlap H., Fourie A., Saayman M. ( <i>North-West University, South Africa</i> )
	15.40 – 16.00	Evening Refreshments	

<b>CONFERENCE CLOSURE</b>	<b>Saturday, 15<sup>th</sup> September 2018   16.00 to 16.30   Falcon Hall</b>	
	16.00 – 16.20	Conference Concluding and Awarding Ceremony
	16.20 – 16.30	Vote of Thanks Mr. Duminda Korlagamage ( <i>Assistant General Manager - The International Institute of Knowledge Management (TIKM), Sri Lanka</i> )

**Sunday, 16<sup>th</sup> September 2018 | Post Conference Tour (Optional)**

**ICOHT 2018 Conference Co - Chair**  
.....  
**Dr. Chandana (Chandi) Jayawardena**  
(Institute of Hospitality (HCIMA), United Kingdom)

**ICOHT 2018 Conference Co - Chair**  
.....  
**Prof. Sarath Kotagama**  
(University of Colombo, Sri Lanka)

**Conference Convener**  
.....  
**Mr. Isanka P. Gamage**  
(The International Institute of Knowledge Management, Sri Lanka)

**Conference Secretariat**  
.....  
**Ms. Asha Ratnayake**  
(The International Institute of Knowledge Management, Sri Lanka)

**Evaluation Panel**  
\*\*\*\*\*

**Organizer**



**Hosting Partner**



**Academic Partner**



**Academic Partner**



**Tour Partner**



**Event Partner**

