



THE 10TH INTERNATIONAL CONFERENCE ON HOSPITALITY AND TOURISM MANAGEMENT 2024

ICOHT 2024

25th - 26th July 2024|Colombo, Sri Lanka| Hybrid Conference

**Theme: "Diversification and Expansion of
Tourism Products"**

Conference Overview

Welcome the 10th International Conferences on Hospitality and Tourism Management 2024 (ICOHT 2024), which will take place from 25th – 26th July, in Colombo, Sri Lanka (Hybrid Platform). We hope ICOHT 2024 will unite diverse researches and case studies from all over the world, in parallel sessions while offering many networking and publishing opportunities. Discover the latest trends and challenges in the field at this leading conference.

As we celebrate the milestone 10th anniversary of ICOHT 2024, we take a moment to reflect on the remarkable progress made in the field of Hospitality and Tourism Management. However, we also acknowledge the multifaceted challenges that still await our collective efforts. It is with great enthusiasm that we extend our invitation to distinguished scholars, practitioners, and policymakers from across the globe to converge and embark on a journey of knowledge exchange, idea sharing, and the pursuit of groundbreaking solutions to the intricate challenges faced by the Hospitality and Tourism industry.

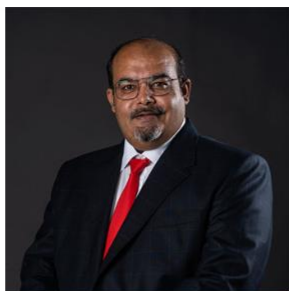
Resource Persons



CONFERENCE CO-CHAIR

PROF (DR) D.A.C SURANGA SILVA

Secretary General – Tourism and Hospitality Educators and Researchers Association of Asia (THERAA)
Lead-Trainer of Global Sustainable Tourism Council (GSTC)
Professor in Tourism Economics
University of Colombo
Sri Lanka



CONFERENCE CO-CHAIR

PROFESSOR DR. KASHIF HUSSAIN

Academic Professor and School Headship
Asia Pacific University of Technology and Innovation (APU / APIIT)
Malaysia



KEYNOTE SPEAKER

DR. MARIANNA SIGALA

Professor of Marketing and Director of the International Hotel School
Newcastle Business School, The University of Newcastle, Australia



KEYNOTE SPEAKER

PROF. TOM BAUM

Professor and Head of the Department of Work, Employment and Organisation, Strathclyde Business School, University of Strathclyde in Glasgow, UK



PLENARY SPEAKER

DR. Y. VENKATA RAO

Professor of Tourism Studies
Department of Tourism Studies
School of Management & Dean – Students' Welfare
Pondicherry University (A Central University)
India



PLENARY SPEAKER

DR. ERKOL BAYRAM

Associate Professor
vice-dean in tourism faculty
Department of tour guiding
University of Sinop,
Turkey.



PLENARY SPEAKER

DR. RUTH SABINA FRANCIS

Programme Director and Senior Lecturer
School of Hospitality, Tourism and Events
Taylor's University
Malaysia



PLENARY SPEAKER

PROF. ATHULA GNANAPALA

Professor in Tourism Management
Dean / Faculty of Management Studies
Sabaragamuwa University of Sri Lanka
Co-editor in Chief – South Asian Journal of Tourism & Hospitality (SAJTH)



PLENARY SPEAKER

MRS. GAYANGI WIRASINHA

Managing Director
Abercrombie & Kent
Sri Lanka

Special Features

Cluster Networking session

Are you ready to expand your professional network, forge valuable connections, and engage with like-minded individuals in your field? Then join our exclusive Networking Session during the conference!

This highly anticipated event is designed to create a dynamic platform for attendees to interact, exchange ideas, and foster meaningful relationships. Whether you're a seasoned professional or just starting your journey, this session offers a unique opportunity to connect with the peers who share your passion and aspirations.

What will you gain from attending?

Engaging Conversations

Connect with professionals, share experiences, and broaden your perspectives through thought-provoking discussions.

Collaboration Opportunities

Identify potential collaborators, mentors, and partners for academic or professional growth, fostering possibilities for joint ventures and research projects.

Industry Insights

Stay updated on the latest trends, innovations, and challenges in your field by learning from session experts, gaining valuable perspectives on industry developments.

Expand Your Circle

Grow your network with a diverse range of contacts, from seasoned professionals to emerging talents, who can inspire, support, and guide you on your professional journey.

Both in-person and virtual participants can make the most out of this Networking Session by bringing business cards and being open to new opportunities while speaking out yourself, networking virtually. Whether you're looking for potential opportunities, or simply seeking to expand your knowledge and network, this session is tailor-made for you

Don't miss out on this exceptional chance to connect with the peers, share ideas, and explore collaborative possibilities. Be sure to join us for our Special Networking Session and make valuable connections that can shape your future success.

Gala Dinner

Join us for an Enchanting Evening at the Gala Dinner. Immerse yourself in an unforgettable experience at our Gala Dinner, where cultural diversity takes centre stage. This session promises a harmonious blend of captivating cultural activities and a delectable spread featuring both traditional and continental delights.

Don't miss this chance to indulge in a night of cultural celebration, culinary delights, and meaningful connections. The Gala Dinner promises to be a highlight of the conference, leaving you with cherished memories and a sense of unity in diversity.

Secure your spot for this enchanting evening – Reserve your Gala Dinner tickets now!

Special Rate for the Conference Participants: 35 USD

(This is optional for the conference participants. If you would like to join the networking dinner, please contact the conference secretary, via secretariat@tourismconference.co)



Round Table Discussions

We invite all conference participants to immerse themselves in enriching discussions through our Round Table Sessions. These sessions are designed to provide a platform for in-depth conversations on topics aligned with the below five themes. This is an excellent opportunity to share insights, exchange ideas, and foster collaboration within a focused and intimate setting.

“Technological Innovations and Digital Transformation”

Each Round Table Discussion will last for **45 minutes**. To ensure a smooth and organized experience, participants are required to register in advance for their chosen topic of interest.

Limited spaces are available to encourage meaningful interactions and all the participants are required to secure your spot by registering in advance for your preferred Round Table Discussion.



MOU Signing Time for Partners

Join us for a significant and formal occasion during the ICOHT 2024, the MOU Signing Time for Partners. This dedicated session marks a pivotal moment where universities/ organizations come together to formalize their commitment to collaboration and partnership.

Experience the diversity of partnerships as entities from various sectors, including academia, industry, and policy makers, come together to sign Memorandum of Understanding. This diversity reflects the interdisciplinary nature of our conference and the potential for cross-sectoral collaboration.

If your university or organization is interested in formalizing collaboration with other entities in attendance, please reach out to our organizing committee (secretariat@tourismconference.co) to facilitate the process leading up to the MOU Signing Time. Ensure that your partnership aligns with the conference's objectives and themes



Partner's Dinner

We are delighted to host an exclusive gathering for key individuals and representatives of our esteemed partner organizations. The Partner's Dinner is not just a meal; it's an opportunity for meaningful discussions, relationship-building, and the exchange of valuable insights among key stakeholders in our vibrant community.

Highlights of the Partner's Dinner include:

Networking Opportunities: Engage with key decision-makers, thought leaders, and influencers in a relaxed and conducive setting. Connect with like-minded professionals who share a passion for advancing our industry.

Interactive Discussions: Participate in thought-provoking discussions that go beyond the conference sessions. Share your experiences, challenges, and insights with fellow partners, gaining valuable perspectives that contribute to collective growth.

Relationship-Building: Strengthen relationships with your industry peers and potential collaborators. The informal setting of the Partner's Dinner encourages open dialogue and the establishment of connections that extend beyond the event.

Exclusive Insights: Gain exclusive insights into upcoming trends, collaborative opportunities, and key developments that can impact your organization. Leverage the expertise and knowledge present in the room to stay ahead in a rapidly evolving landscape.



Special Engagement Sessions for Virtual Participants:

At ICOHT 2024, we are committed to inclusivity and ensuring that every participant, regardless of their physical location, has a fulfilling conference experience. Join us virtually, and let's make this conference a truly global gathering! We are excited to introduce our Special Engagement Sessions exclusively designed for remote participants.

Interactive Discussions:

Engage in lively discussions on key conference topics. Our virtual engagement sessions are designed to facilitate meaningful conversations, ensuring that your voice is heard and your insights are valued.

Q&A Sessions:

Get direct access to speakers and presenters through dedicated Q&A sessions. Ask your burning questions, share your perspectives, and be an active part of the conversation, all from the comfort of your virtual space.

Networking Opportunities:

Connect with fellow virtual participants and expand your professional network. Our virtual engagement sessions provide unique networking opportunities, allowing you to make valuable connections within the conference community.

Note: Detailed schedules and access information for Virtual Engagement Sessions will be provided closer to the conference date. Stay tuned for updates!



Fire side chat

In the Glow: A Digital Fireside Chat Experience

Call for the Speakers in Digital space

We're excited to extend a warm invitation to an intimate and enlightening fireside chat. Join with us by the virtual hearth for an evening of engaging conversation, shared wisdom, and the cozy ambiance of crackling digital embers.

Fireside Alcove: Where Ideas Spark

Call for the Speakers in Physical space

We're thrilled to extend a heartfelt invitation to a warm and intimate fireside chat. Join us in a physical platform for an evening filled with engaging conversation, shared wisdom, and the cozy ambiance of a crackling hearth.

Conference Tracks

Innovations in Tourism Offerings

Cultural Tourism Development

Sustainable Tourism Practices

Adventure and Ecotourism

Technology and Tourism Products

Health and Wellness Tourism

Community-Based Tourism

Niche Tourism Markets

Digital Marketing for Tourism Products

Tourism Policy and Planning

Tourism and Regional Development

Tourism and Destination Management







Event Management and Catering

Hotel Automation and Green Hotels

Culinary Tourism and Gastronomy

Visit Website for more Tracks and Information..

Dates of Importance

	EXTENDED ABSTRACT SUBMISSION DEADLINE 19 th March 2024		ABSTRACT ACCEPTANCE NOTIFICATION Within Two Weeks
	EARLY BIRD PAYMENT DEADLINE 23 rd April 2024		REGULAR PAYMENT DEADLINE 22 nd May 2024
	PP PRESENTATION DUE ON OR BEFORE 04 th July 2024		FULL PAPER SUBMISSION DEADLINE 13 th August 2024

REGISTRATION TABLE

Physical Conference Participants				Virtual Conference Participants		
	Early Bird Payment Deadline 23 rd April 2024	Regular Payment Deadline 22 nd May 2024	Onsite		Early Bird Payment Deadline 23 rd April 2024	Regular Payment Deadline 22 nd May 2024
ORAL PRESENTATION				ORAL PRESENTATION		
Delegate	USD 435	USD 465	USD 495	Delegate	USD 210	USD 240
Student	USD 415	USD 445	USD 475	Student	USD 190	USD 220
Group (Delegate)	USD 415	USD 445	USD 475	Group (Delegate)	USD 180	USD 210
Group (Student)	USD 395	USD 425	USD 455	Group (Student)	USD 170	USD 200
ONLINE POSTER PRESENTATION				ONLINE POSTER PRESENTATION		
Delegate	USD 415	USD 445	USD 475	Delegate	USD 200	USD 210
Student	USD 385	USD 415	USD 445	Student	USD 180	USD 190
NON PRESENTERS/ATTENDEE				NON PRESENTERS/ATTENDEE		
Delegate	USD 385	USD 415	USD 445	Delegate	USD 120	USD 140
Student	USD 365	USD 395	USD 425	Student	USD 100	USD 120

Publication

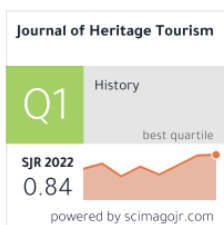
Journal of Heritage Tourism

Online ISSN: 1747-6631

Editor in chief: Jennifer Frost

Publisher: Taylor and Francis

Abstracted/ Indexed in CABI - AgBiotechNet, Agricultural Economics Database, Agroforestry Abstracts (Online), CAB Abstracts Agricultural Economics and Rural Sociology Abstracts (Online), Selective, EBSCOhost - Current Abstracts, 1/1/2006-, Hospitality & Tourism Complete, 1/1/2006-, Hospitality & Tourism Index, 1/1/2006-, TOC Premier (Table of Contents), 1/1/2006-, Scopus



[Visit Journal →](#)

Journal of Hospitality Marketing & Management

Online ISSN: 1936-8631

Editor in chief: Dogan Gursoy

Publisher: Taylor and Francis

Abstracted/ Indexed in CABI, Cambridge Scientific Abstracts, CIRET, Communication Abstracts, EBSCOhost Online Research Databases, ELMARK (American Marketing Association); Elsevier Eflow-I, Elsevier Scopus;



[Visit Journal →](#)

PubliHelp

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Pre-Conference Workshops ↑

Prepare for your academic journey with unwavering confidence by enrolling in our pre-conference workshops, where esteemed trainers impart invaluable skills, from refining research questions to strategically structuring your paper

Journal Recommendation ↓

Paper Quality Inspection ↓

To Apply for this Valuable Opportunity

Eligibility Criteria ↑

- You have to be a paid participant for the conference.
 - Need to have a full paper related your research
- **Limited number of opportunities based on a First Come First Serve basis*

Application Process ↓

Conference Venue



CONFERENCE VENUE
Hotel Taj Samudra, Sri Lanka.
09th – 10th May 2024



Tour Partner- Globe Enjoy Tours

GlobeEnjoy tours has partnered with The International Institute of Knowledge Management (TIKM) to be the Official accommodation and Tour partner for the Conference participants to ease all your travel requirements.

They will assist you with all your Travel and accommodation requirements by providing you A safe and Comfortable Transportation from the Airport to the Hotel, Reserve your hotel rooms in the Conference Venue or in the vicinity, arrange you Special Conference Networking tours and other Private tours around the country and will drop you at the Airport for your departure. For A One Stop Solution for all your travel need during the conference, contact the Trusted Tour partner, GlobeEnjoy Tours.

Accommodation:

During the conference dates, GlobeEnjoy tours will arrange the Accommodation at Special Discounted Rates for the Conference participants. The accommodation will be arranged in the Conference Venue or in the vicinity at Special Rates. These special rates are Time limited, therefore, reserve your room through GlobeEnjoy Tours at your Earliest convenience. You can reserve the rooms by contacting Mr. Emmanuel Fernando through the contact details below.

Airport Transportation:

Once you land in the Airport, we at GlobeEnjoy tours will be there to Welcome you at the Airport and take you to the hotel for your stay. Similarly, we will come to the Airport to bid you farewell, when you return to your country with memories of a lifetime.

Conference Networking Tour:

Conference is about knowing new people and building your network for the longer career path. We at GlobeEnjoy tours offer the Conference participants, an Exclusive opportunity to Network with the Conference Participants outside the Conference while enjoying the City and People during the short visit. The Conference Networking Tour will be a one day tour around the Major sight seeing in the City while giving the opportunity to Network with the conference participants of the Respective Conference.

Leisure Tours:

When you are visiting a Country for a Conference, why not take some time to Enjoy the New Country for a few more extra days and make new memories you will carry for a Lifetime. We at GlobeEnjoy Tours arrange Other Leisure Tours around the country and help you make memories. These tours are fully private and can be arranged with your family members and friends. If you want to enjoy Special Tours during your visit to Conference, contact GlobeEnjoy Tours now and book your Tour today.

For More details, contact Our Destination Strategist, Mr. Emmanuel Fernando anytime.



Emmanuel Fernando
Destination Strategist
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Official Partners

 <p>Hosting Partner</p> <p>Faculty of Management Studies, Rajarata University of Sri Lanka</p>	 <p>Academic Partner</p> <p>La Consolacion University, Philippines</p>	 <p>Academic Partner</p> <p>Sekolah Tinggi Pariwisata AMPTA yogyakarta</p>	 <p>Academic Partner</p> <p>Cape Peninsula University of Technology, South Africa</p>	 <p>Academic Partner</p> <p>The College of Hospitality Education, University of Mindanao, Davao, Philippines</p>	 <p>Academic Partner</p> <p>Cagayan State University Philippines</p>
 <p>Academic Partner</p> <p>Macau University of Science and Technology</p>	 <p>Academic Partner</p> <p>Yarmouk University, Jordan.</p>	 <p>Academic Partner</p> <p>The School of Business and Management, J.H. Cerilles State College, Philippines.</p>	 <p>Academic Partner</p> <p>Department of Hospitality Management Beaconhouse National University, Pakistan</p>	 <p>Tour Partner</p> <p>Globeenjoy</p>	 <p>Event Partner</p> <p>TIKM Events</p>
 <p>Organized By</p> <p>The International Institute of Knowledge Management (TIKM)</p>					

Contact us

CONFERENCE CONVENER AND SECRETARY

Conference Convener



MR. ISANKA P. GAMAGE

The International Institute of Knowledge
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Phone : +94 112044485

Email : isanka.gamage@tiikmedu.com

Isanka P.Gamage is the Co-founder and Managing Director of The International Institute of Knowledge Management (TIKM) Based in Sri Lanka. He is the founding manager of three international journals and has served as the Conference Convener for over 350 international Conferences organized in 8 Countries namely Sri Lanka, China, Indonesia, India, Vietnam, Philippines, Malaysia, Thailand, and virtually. He has initiated and engaged with many different online and offline knowledge-sharing platforms to make a sustainable future. In his journey thus far, he has had the privilege to closely work with many world-renowned personalities as the Nobel Laureates, Subject Gurus, and also with over 450 International universities and has been in the lights of more than 2000 leading Professors across the globe on several fields of study. He has also had the honor of working with the Ministries, Diplomats, industry professionals, and international organizations in different countries.

As a founding member and CEO of a few consortiums and associations in Education, Public Health, Environment, Women and Gender, Social Sciences, Fisheries and Aquaculture, and Disability and Rehabilitation, he is serving to Asian and African regions to achieve their Sustainable Development Goals by connecting his network in Western countries and trying to implement the concept of knowledge diplomacy.

He is a life coach and mentoring practitioner with Neuro-Linguistics Programming (NLP). And also, he is conducting mindfulness training programs locally and internationally.

He is reading for Doctor of Business Administration (DBA) in University of Kelaniya in Sri Lanka. He has completed the Commonwealth Executive Master of Business Administration (CEMBA) and BSc Marketing. He also has a Bachelor of Therapeutic Counseling from The Open International University for Complementary Medicines.

Conference Secretary



Mr. Keerthi Chandana

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